



A New Online Career Coaching and Employment Platform Makes Kenyan Job Search and Recruitment More Transparent and Efficient

Fuzu Limited launches an online career coaching and employment platform for Kenyan job seekers and employers.

Nairobi, Kenya - 17 September 2015 - *Fuzu*, a Kiswahili verb meaning ‘to succeed’ and ‘to become competent’, is a one-stop career development service that allows job seekers, irrespective of their level of education and seniority, to dream and plan their future, to learn new skills and competencies and ultimately to find a job that best matches their profile. A service that continuously encourages and guides job seekers to the right direction.

For employers Fuzu provides a set of sophisticated tools for identifying best matching candidates via powerful search and recruitment solutions and automated analysis of CV’s. The platform integrates online psychometric testing and talent profiling of candidates to the application process, thus making it easy to find candidates that best match with the requirements.

“Our research with job-seekers and employers showed clearly that existing solutions do not work and leave both parties disappointed. We need new innovative solutions that focus on the job-seeker, who they are, where their potential lies and how we can best match their talent with the employment opportunities.” said Jussi Hinkkanen, CEO of Fuzu Limited.

Fuzu is a mobile friendly service that can be accessed with all devices, from low-end handsets to smartphones, tablets and PC’s, via an Internet browser, and allows users to learn about different career options. Additionally, users will have access to more than 100 courses in various competence areas from basic work skills to topics such as entrepreneurship among others.

Fuzu has partnered with the global consulting firm Accenture, which will provide more than 50 free high quality courses to learners who want to develop their skills and competencies. “Skills are at the heart of employability and our ambition is to support and educate more than 700,000 people across emerging markets to prepare them for the job markets”, said Khethiwe Nkuna, MART (ME, Africa, Russia and Turkey) Corporate Citizenship Lead at Accenture.

In order to maximize the impact of Fuzu and to scale up the service rapidly, Fuzu has received support from The Rockefeller Foundation’s Digital Jobs Africa initiative of. “The Rockefeller Foundation is committed to supporting innovative initiatives that support talented yet disadvantaged youth. Fuzu provides an excellent channel for reaching out to young aspiring job seekers, who may not otherwise have easy access to job opportunities.”, said Wairimu Kagundu, Senior Program Associate at The Rockefeller Foundation.

Fuzu Limited has set as its goal to become the leading pan-African career platform. “Our ambition is to revolutionize how job markets operate and how people build careers. This is just the first step of many to follow. We want to be known as the go-to platform for professionals, irrespective of their level of seniority or educational background.”, concludes Robert Kimani, President of Business Development, East Africa at Fuzu Limited.



About Fuzu

Fuzu Limited was founded in 2013 in Finland by an experienced team of Africa and emerging markets specialists. Fuzu combines the strengths of the world renowned Finnish education and innovation systems with deep understanding of the end-user, their needs and aspirations in the African context. Fuzu aims to change the landscape of job search and recruitment by turning hopeless job-hunting into an ever inspiring journey of self-discovery.

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About the Rockefeller Foundation:

For more than 100 years, The Rockefeller Foundation's mission has been to promote the well-being of humanity throughout the world. Today, The Rockefeller Foundation pursues this mission through dual goals: advancing inclusive economies that expand opportunities for more broadly shared prosperity, and building resilience by helping people, communities and institutions prepare for, withstand, and emerge stronger from acute shocks and chronic stresses. To achieve these goals, The Rockefeller Foundation works at the intersection of four focus areas – advance health, revalue ecosystems, secure livelihoods, and transform cities – to address the root causes of emerging challenges and create systemic change. Together with partners and grantees, The Rockefeller Foundation strives to catalyze and scale transformative innovations, create unlikely partnerships that span sectors, and take risks others cannot – or will not. For more information, please visit www.rockefellerfoundation.org

About Accenture:

Accenture is a global management consulting, technology services and outsourcing company, with more than 336,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$30.0 billion for the fiscal year ended Aug. 31, 2014. Its home page is www.accenture.com.

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